

cc Bob Guerin  
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3/24/09  
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## **Netcong Borough Safe Routes to School Non-Infrastructure Project Scope of Work**

This Scope of Work for Netcong Borough consists of non-infrastructure only activities. The infrastructure portion of Netcong's Safe Routes to School grant in the amount of \$143,000 funded infrastructure improvements including installation of concrete curbs, sidewalks and retaining walls along major routes to school. This work was completed in the summer of 2007. The remaining \$7,000 will be spent on education, encouragement and enforcement activities as follows:

**Bicycle Rodeos** - Organized in cooperation with the school, Police Department and Northern NJ Safe Kids. Bicycling skills and safety will be stressed through a hands-on program for students to participate in. The estimated cost would be \$1,000.00 over 2 years. This would cover the cost of overtime pay for police and custodians as well as the cost for prizes for the participants.

**Cost:** \$1000 for overtime pay, bicycle/helmet give-a-ways

**Timeline:** April 2009 and April 2010

**Walk to School Events** - The Netcong School District will participate in the International Walk to School Month in October and hold other walk to school events throughout the year including May as traffic safety month. The School District will consider similar walking programs such as "Walking Wednesdays." To encourage participation modest incentive items (t-shirts, zipper pulls, etc) and bottled water will be provided to the students.

**Cost:** \$750.00 for give-a-ways

**Timeline:** Approximately one event per month beginning, April 2009 - June 2009 and again Sept. 2009 - June 2010

**Assemblies, events, outreach and program evaluation** - The District will provide assemblies dealing with pedestrian and bicycle safety. These assemblies or speakers would be provided throughout the year which would continue to emphasize the safety aspects as well as the health benefits of walking/cycling. Specifically, the New Jersey Brain Injury Association will be contacted to provide an assembly on pedestrian and bicycle safety. NJ Transit will be invited back to educate students on the dangers of crossing railroad tracks at non-sanctioned locations. Other encouragement events will include crossing guard appreciation, no-idling campaigns, SADD Traffic Safety Month campaign, etc. The program will also include evaluating efforts such as conducting travel pattern surveys, walkability and bikeability assessments to provide a baseline for success of the program. Assessments will be used to update our Netcong Elementary School Travel Plan over the grant period.

**Cost:** \$600.00

**Timeline:** April 2009 through June 2010

**Safe Kids Cards** - These cards would be given to students throughout the year by crossing guards, police, and teachers when students are observed following proper safety procedures for pedestrian and cycling on Borough streets and sidewalks. These cards

would enable students to receive services or items from local business establishments. An example of the benefits would be free movie rentals, slice of pizza, or ice cream.

**Cost:** \$250.00

**Timeline:** April 2009 through June 2010

**Bicycle Storage Racks** – In conjunction with the sidewalk improvements, the School Board will approve a policy permitting the students to bicycle to school. In order to encourage more students to bike to school, bicycle racks will be purchased and placed on the school grounds. A bicycle helmet policy will be adopted to correspond with the reinstatement of bicycling to school. This will encourage students to bicycle to school by providing them with a safe place to store their bicycles while at school. The racks will be installed by spring of 2009.

**Cost:** \$2000.00 2 bike racks plus installation hardware (concrete and fasteners)

**Timeline:** April 2009

**Bicycle Education** - Once children learn how to ride a bicycle, they need to learn how to ride safely. As part of the revised policy that will now allow students in 4<sup>th</sup> grade and up to ride a bike to school, students will need to be certified by the Netcong police or their designee. This will be accomplished at bicycle rodeo events, Netcong Day, other similar events or by appointment. Students will receive certification stickers for their bicycles once they have demonstrated rules of the road knowledge.

**Cost:** \$400.00 for certification stickers and other materials.

**Timeline:** April 2009 –June 2010

**School Safety Signs** – Improved signs and crosswalk markings around the school and through the Borough. Clearly labeling crosswalks and the use of signs to clearly mark speeds, school crossings, and parking regulations and no idling will assist in providing Safe Routes to Schools for our students. The signs and crosswalk markings would be installed by the spring of 2010.

**Cost:** \$2,000.00.

**Timeline:** Fall 2009-Spring 2010